

DISCOVER

June 2023 - Volume 3 - Issue 7

**Father's
Day Gift
Ideas**

**Jackson
to Host Miss
Volunteer
America
Pageant**





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contents

- 04 - Jackson to host Miss Volunteer America Pageant
- 08 - Jackson AMP season schedule released
- 10 - Leaders Credit Union named as one of Top 100 credit unions nationwide
- 14 - Hardin County to celebrate Independence Day
- 16- 45th Annual Bluegrass Festival in Savannah
- 18- Tennessee celebrates record 27.5 Billion in travel spending
- 19- Celebrate Father's Day in Jackson
- 22- Father's Day history

ON THE COVER - 2022 Miss Volunteer America Pageant Queen, Alexa Knutzen of Mapleton, Utah. Photo courtesy of: Visit Jackson.

DISCOVER

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from all of us at

DISCOVER



Jackson to host Miss Volunteer America

Join us in Downtown Jackson, Tennessee for the Miss Volunteer America Scholarship Pageant at the Carl Perkins Civic Center. 51 contestants from across the United States will arrive on Sunday, June 18, 2023 and attend two free public events. The week continues with rehearsals and the pageant begins on Wednesday 21 and continues on the 22, and 23. The Queen will be crowned on Saturday, June 24.

Alexa Knutzen of Mapleton, Utah, was

crowned the inaugural Miss Volunteer America on May 7, 2022. Alexa Knutzen is a 24-year-old graduate of the University of Utah with her Bachelor of Fine Arts Degree in Ballet Performance. She received a departmental scholarship from the University of Utah School of Dance, was appointed to the First Year Council, as well as the Ms. Barbara Barrington Jones Scholarships to Ballet West Academy.

Alexa has had the opportunity to per-

form, teach and choreograph professionally throughout the country. In addition, she had the honor of performing the principal role of Liz in the U.S Premier of *Strictly Ballroom the Musical*. Her prestigious education in dance pedagogy has led her to dedicate nearly a decade of her life serving the special needs community through dance. She has volunteered as a dance instructor with dozens of organizations around the State of Utah that provide empowering opportunities

for individuals with special needs through the arts. During her year of service, Alexa looks forward to volunteering her time and talents nationwide to impact the lives in the community she loves deeply.

In addition to volunteering her time as a dance instructor, Alexa has been a Children's Advocate at Primary Children's Hospital and volunteered as Activity Coordinator for adults with mental disabilities at Turn Services.

Even though Alexa is a first-generation

college graduate in her family, she went on to complete a second bachelor's degree in Journalism and is currently working as a Speech Language Pathology Assistant at Vanderbilt University Medical Center in their Preschool for Autism. Alexa plans to continue her education and obtain a master's degree in Speech Pathology.

Outside of her professional and career ambitions, Alexa uses her voice to advocate for all of her passions. Including: the importance of investing in our

youth, consent education, support of our military/veterans, community youth programs, higher education, and mental health awareness. She is particularly excited to be serving as a spokesperson for White Flag and joining the fight against mental health stigmas. Alexa hopes to leave a legacy of openness and love and is thrilled to partner with the Miss Volunteer America organization that emulates those qualities.

schedule

Sunday, June 18

Time TBA

Opening Ceremony
Ned R. McWherter
Cultural Arts Center,
314 East Main Street,
Jackson, TN 38301
Free event

Sunday, June 18

Time TBA

Autograph Ceremony
Hub City Brewing,
250 W. Main Street,
Jackson, TN 38301
Free event

Wednesday, June 21

7 p.m.

1st Night of Pageant
Carl Perkins Civic Center,
400 S Highland Ave,
Jackson, TN 38301
Ticketed event \$35-50

Thursday, June 22

7 p.m.

2nd Night of Pageant
Carl Perkins Civic Center,
400 S Highland Ave,
Jackson, TN 38301
Ticketed event \$35-50

Friday, June 23

7 p.m.

3rd Night of Pageant
Carl Perkins Civic Center,
400 S Highland Ave,
Jackson, TN 38301
Ticketed event \$35 - 50

Saturday, June 24

7 p.m.

Final Night of Pageant
Carl Perkins Civic Center,
400 S Highland Ave,
Jackson, TN 38301
Ticketed event \$75 - 125

Saturday, June 24

To follow the crowning
of Miss Volunteer America
Queen's Ball
Carl Perkins Civic Center,
400 S Highland Ave,
Jackson, TN 38301
Ticketed event

Facebook

@missvolunteeramerica

Instagram

missvolunteeramericapag

Website

<http://www.missvolunteeramerica.net/>

Live Stream

<https://www.pageantlivevideos.com/volunteer-america/p/nationals>

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Whew It's Hot...

Keeping Kids Safe From Heat-related Illness

The dog days of summer are in full swing and staying cool may seem like an impossible task. A heat index at or above 90°F poses a significant health risk. High temperatures and extreme heat can cause children to become sick very quickly.

If your summer plans include being outside, there are several steps you can take to beat the heat and protect your child from heat-related illness.



Stay hydrated. Schedule frequent water breaks to cool off and avoid dehydration. Teach kids to always drink plenty of liquids before and during any activity in hot, sunny weather even if they aren't thirsty. On hot days, infants receiving breast milk in a bottle can be given additional breast milk in a bottle, but they should not be given water, especially in the first 6 months of life. Infants receiving formula can be given additional formula in a bottle.



Dress lightly. Dress children in light-colored, loose-fitting and lightweight clothing. Limit clothing to just one layer of absorbent material to maximize the evaporation of sweat.



Plan for extra rest time. Heat can often make children feel tired and contribute to irritability. Come inside regularly to cool off, rest and drink water.



Keep your cool. A good way to help a child cool down is with a cool bath or water mist. Swimming is another great way to cool off while staying active.



Never leave your child in a car. The National Highway Traffic Safety Administration warns that in just 10 minutes the temperature inside a car can rise by 20 degrees. A child's body heats up three to five times faster than an adult's body does. When left in a hot car, a child's major organs begin to shut down when their temperature reaches 104°F. A child can die when his temperature reaches 107°F.

If you suspect your child may have heat-related issues, West Tennessee Medical Group Pediatrics can help.



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Jackson Amphitheater To Kick Off Season May 19

Do you hear it? Only the music of Jackson and West Tennessee could connect Memphis' Beale Street and Nashville's Music Row. Join us as we celebrate the rich musical legacy of our region with the 2023 season of Jackson's Award Winning music venue Jackson's Amphitheater at the Market (AMP).

Located in the heart of Jackson behind the West Tennessee Farmers' Market and within walking distance of the Jackson Walk, the AMP kicks off the 2023 Season on Friday, May 19. Nine Free perfor-

mances are planned for the ninth season and the dates are located in the left column.

Sponsorship is key to maintaining the season. Special thanks to the following Sponsors who have committed to the 2023 series:

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Additional recognition is also extended to media sponsors and WB-BJ-TV. Their continued coverage of the AMP has helped to grow the awareness and attendance and is deeply appreciated.

Music on the main stage will begin at 7:30 pm. Blankets and lawn chairs are welcome at this family

friendly event! Free parking is available throughout Downtown. The open-air venue encourages guests to bring their picnic basket or visit one of the food concessions. In the event of rain, please refer to the AMP's facebook page for updates.

Jackson's Amphitheater at the

Market is a collaborative project between the City of Jackson/

West Tennessee Farmers Market, Visit Jackson Tennessee and numerous community volunteers. To connect with what's happening at the AMP, visit them on Facebook at <https://www.facebook.com/JacksonAMPattheMarket/>

schedule

Friday, May 19th
KING BEEZ

Friday, June 30th
Stacy Mitchhart

Friday, August 11th
Jimmy Church Band

Friday, June 9th
LOLO

Friday, July 14th
Magi

Friday, August 25th
Tyler Goodson

Friday, June 16th
Kimberlie Helton Band

Friday, July 28th
Tyler Kinchen & The Right Pieces

Friday, September 8th
Bryan Moffitt



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NAMED AMONG THE TOP 100 Credit Unions in the nation

by **S&P Global** Market Intelligence

Leaders Credit Union is pleased to announce that it has been named among the top 100 credit unions in the United States by S&P Global Market Intelligence. This prestigious recognition is a testament to the hard work and dedication of the entire Leaders Credit Union team in providing financial services to their members and the community.

S&P Global Market Intelligence launched the rankings to assess the

performance of community banks and credit unions. The division ranks institutions based on returns, growth and efficiency but places a premium on the strength and risk profile of balance sheets.

"We are honored to be recognized as one of the top 100 credit unions," said Todd Swims, President and CEO of Leaders Credit Union. "At Leaders, we know service excellence begins with our

Financial Champions, and our job at Leaders is to take care of them so that together, we can serve our members."

Leaders has been named one of only six credit unions in Tennessee in the top 100. Leaders has also been given recognition by receiving an "A" rating from DepositAccounts.com, a 5-star rating from Bauer Financial, and being named in the top 10% strongest credit unions in Tennessee.

EVENTS

Hardin County
TENNESSEE
Catfish to Cannonballs

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JULY 4

FIREWORKS SHOW

Fireworks at Pickwick
Landing State Park



SEPTEMBER 2

SUNSET SYMPHONY

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Symphony Orchestra on
the lawn of the historic
Cherry Mansion



SEPTEMBER 9

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SEPTEMBER 30

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Hardin County to celebrate July 4 with a Banging Blowout in Pickwick!

Hardin County will celebrate the Fourth of July with a stunning fireworks display, beginning at 9 p.m. on Tuesday, July 4. Fireworks will be shot from the Pickwick Landing State Park Sandy Beach. In addition to the annual fireworks show, Hardin County Convention and Visitors Bureau will be broadcasting live with WKWX-FM 93.5 beginning at 7 p.m. with patriotic music and spe-

cial guests' interviews.

"We are excited about continuing our rich Fourth of July tradition and invite all locals and visitors to celebrate with us at Pickwick Landing State Park", said Tourism Director Beth Pippin.

According to organizers, fireworks will be shot from Sandy Beach near the Dam, leaving the lake and surrounding areas as ideal locations for spectators.

"We can't thank Pickwick Landing State Park enough for their partnership allowing us to put on this wonderful show," said Pippin. Hardin County CVB again this year has contracted with High-Tech Special Effects, Inc to coordinate the fireworks show. "we try to grow the oo-hhs and ahhhs each year" said Pippin, "and this year's show is no different. We are adding more bang and more special



effects for a \$15,000 spectacular display.”

In addition to the 9 p.m. show, the Friends of Pickwick Landing State Park will be hosting all day fun around the Lodge and circle beach area. Food and craft vendors will be set up as well as ranger-led activities.

“Spectators are encouraged to be safe and act responsible”, reminds Pickwick Landing State Park manager Andy Wright. “First and foremost, obey the law. Law enforcement will be present on land and water. Park rangers, TWRA, TVA, THP, and Hardin County Sheriff Dept will be assisting with traffic and

enforcing the law.”

Some items to remember for spectators, including boaters, are that no one is allowed on or near any the TVA Dam in-water sectioned-off areas. Parking will be allowed on the south side (lake side) of the levee and prohibited on the north.

Inside the park, spectators may enjoy views from around the Inn area, Circle Beach, from the golf course hillside bank, the playground and shelter one hillside bank areas. Traffic in to The Circle will be closed to all but emergency traffic beginning at 6 p.m. Sandy

Beach will be closed ALL DAY to ALL spectators. The dog park will be closed all day. Please be patient with outbound traffic after the event and follow directions.

“We want everyone to have a great holiday and enjoy your time in the park”, added Ranger Wright, “it’s the biggest summer family event celebrating our nation. Enjoy and be safe.”

For more information about the Pickwick Landing State Park Fourth of July fireworks, contact Hardin County CVB at 731-925-8181, www.tourhardincounty.org

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The Grasscals are one of the groups performing at The 45th Annual Savannah Bluegrass Festival.

Champion Fiddler Wayne Jerrolds to host 45th Annual Savannah Bluegrass Festival

The 45th annual Savannah Bluegrass Festival will be held Friday, June 30 and Saturday, July 1, 2023 in Savannah, Tennessee. Performances on Friday night will be on the Tennessee River bank at Wayne Jerrolds Park and then ramping back up on Saturday in downtown Savannah at Savannah Market across from the Courthouse.

Friday's lineup beginning at 5 p.m. with open mic then: Southern Sounds, Mal-lards of Mayhem, Holt Family, Hilltop Band, Scottie Baugus and Boone Creek, Blake Hooper and TN Tradition followed by festival creator Wayne Jerrolds and Savannah Grass finishing off the evening.

Saturday's lineup begins at 11:45 a.m. at Savannah Market with: the Fiddlers Roll Call/Open Mic, Becky Rowland and Double Stop, Jeff Long and Last of Old Time String Bands, Rudy Moore and Bluegrass Pals, Joe Garrett and Hatchie Bottom Boys, Cecil Yancey and the

History of Bluegrass, Good Time Grass, Cross Winds, Courthouse Pickers, Scottie Baugus and Boone Creek Bluegrass, Lisa Lambert Band, Wayne Jerrolds and Savannah Grass, followed by the popular Dance Contest for all ages is at 6 p.m., then continuing with the 7 Mile Creek with Maris Richardson, and closing out the evening is headliner The Grasscals performing at 7:30 p.m..

This down-home pickin' and singin' extravaganza on the Tennessee River, created by world champion fiddler Wayne Jerrolds, has been packing in audiences since the 1970's. Teaming with the city of Savannah, Jerrolds promises this region's biggest and best bluegrass show ever.

"We are excited to host our very own hometown Fiddle Champion Wayne Jerrolds and his guests in making this a great Bluegrass Festival," said Hardin County Tourism Director Beth Pippin. "Our local economy thrives on special events and

tourism. We welcome this free event each summer and are happy to celebrate the 45th year".

Fans come from all over the area to enjoy the bluegrass sounds echoing through downtown and the historic district. Bring your lawn chairs to relax and enjoy music, food, downtown shopping, and dining. Clap along or kick up your heels at the Dancing Contest as Wayne dishes out big prize money!

Friday night fiddles around from 6 to 9 p.m. at the Wayne Jerrolds Park located at 156 Riverfront Drive, Savannah, and Saturday kicks it up from 11:45 a.m. until 9 p.m. at the Savannah Market located at 470 Main Street in downtown Savannah for this two-day music jubilee.

Admission is free and concessions are available. For the latest information about the 45th annual Savannah Bluegrass Festival contact Hardin County Convention and Visitors Bureau at 731-925-8181.

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Tennessee Celebrates Record \$27.5 Billion in Travel Spending in 2022

This National Travel and Tourism Week, Tennessee Governor Bill Lee, Tennessee Department of Tourist Development Commissioner Mark Ezell and Sevier County tourism leaders announced new milestones today in Pigeon Forge, including a record \$27.5 billion in travel spending in 2022, according to preliminary data from U.S. Travel and Tourism Economics. Among the top 25 states, Tennessee is the fastest-growing state in travel spending since 2018 and has risen from 14th to 11th in the nation for travel spending.

“Tourism is a top driver of economic growth and job creation across our state, giving Tennesseans even greater opportunities to thrive,” said Gov. Bill Lee. “As we celebrate another record year for tourism in Tennessee, we’re committed to ensuring that our state remains a top destination for travel.”

The leisure and hospitality industry plays an essential role in Tennessee’s economy and employs over 352,000 Tennesseans. While good for the industry, the news also benefits the entire state. As the state’s 2nd leading industry, tourism is a significant source of tax revenue for Tennessee contributing \$1.8 billion in state sales tax collections in 2022.

“Tennessee’s tourism, leisure and hospitality industry is leading the nation, and we are grateful to our hardworking industry for making these historic new milestones possible,” said Commissioner Mark Ezell, Tennessee Department of Tourist Development. “Visitors come for our incredible scenic beauty, dining and world-class attractions, and keep coming back for our unmatched hospitality. There’s nowhere better to live, work and play than Tennessee.”

This news comes during National

Travel and Tourism Week, an annual celebration of the industry which spotlights the essential role travel plays in economic growth and innovation. Visitors are invited to stop in any of Tennessee’s 16 Welcome Centers this week to get a taste of area destinations.

By The Numbers:

Tennessee reached a record \$27.5 billion in visitor spending in 2022, marking a \$3 billion increase (+14%) over 2021, according to U.S. Travel.

Travel spending propelled Tennessee to 11th in the nation for travel spending in 2021 and 2022, up from its previous record of 14 in 2020. (Preliminary rankings released April 2023 by U.S. Travel).

The industry contributed \$1.8 billion in actual state sales tax collections in 2022.

New county-level data is expected in August 2023.

Say thank you Dad!

We celebrated our mothers in May, now it's time to uplift and celebrate our fathers. Say "thank you!" to dads with these local restaurants and businesses in Jackson.



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Father's Day history

Each year, the third Sunday in June is a time to pay homage to fathers and the millions of other men who have stepped into the role of father. While it may seem as though Father's Day has been around forever, it didn't become a nationally recognized holiday in the United States until 1972, when President Richard Nixon signed Joint Resolution 187 into law.

Many thank Sonora Smart Dodd for making Father's Day happen. In 1909, while attending a Mother's Day sermon in church, Dodd felt fathers were equally deserving of praise. To honor her own father, a Civil War veteran and widower

who raised six children alone, Dodd petitioned for a Father's Day on June 5th (the anniversary of her father's death) in her native Spokane, Wash. The celebration was deferred to the third Sunday in June. Another account says Grace Golden Clayton came up with the idea for a Father's Day in 1908 in Fairmont, West Virginia. Clayton was inspired to celebrate fathers after 361 local men perished in a deadly mine explosion. Clayton brought the idea up to the minister of her local church.

Historians say that Father's Day may even be a much older idea. St. Joseph's Day, which was celebrated each year on

March 19 in Catholic nations of Europe since the medieval era, and later elsewhere around the world, commemorates Joseph, the husband of Mary and father figure to Jesus. It was said that Joseph should be held up as the ideal example of fatherhood. The Coptic Orthodox Church celebrates St. Joseph's Day on July 20. In the Orthodox Christian Church, the second Sunday before the Nativity is celebrated as the Sunday of the Forefathers Ñ celebrating all of Jesus' male ancestors, with an emphasis on Abraham, the patriarch of the Jewish faith.

Dive INTO LAKESIDE ADVENTURES



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