

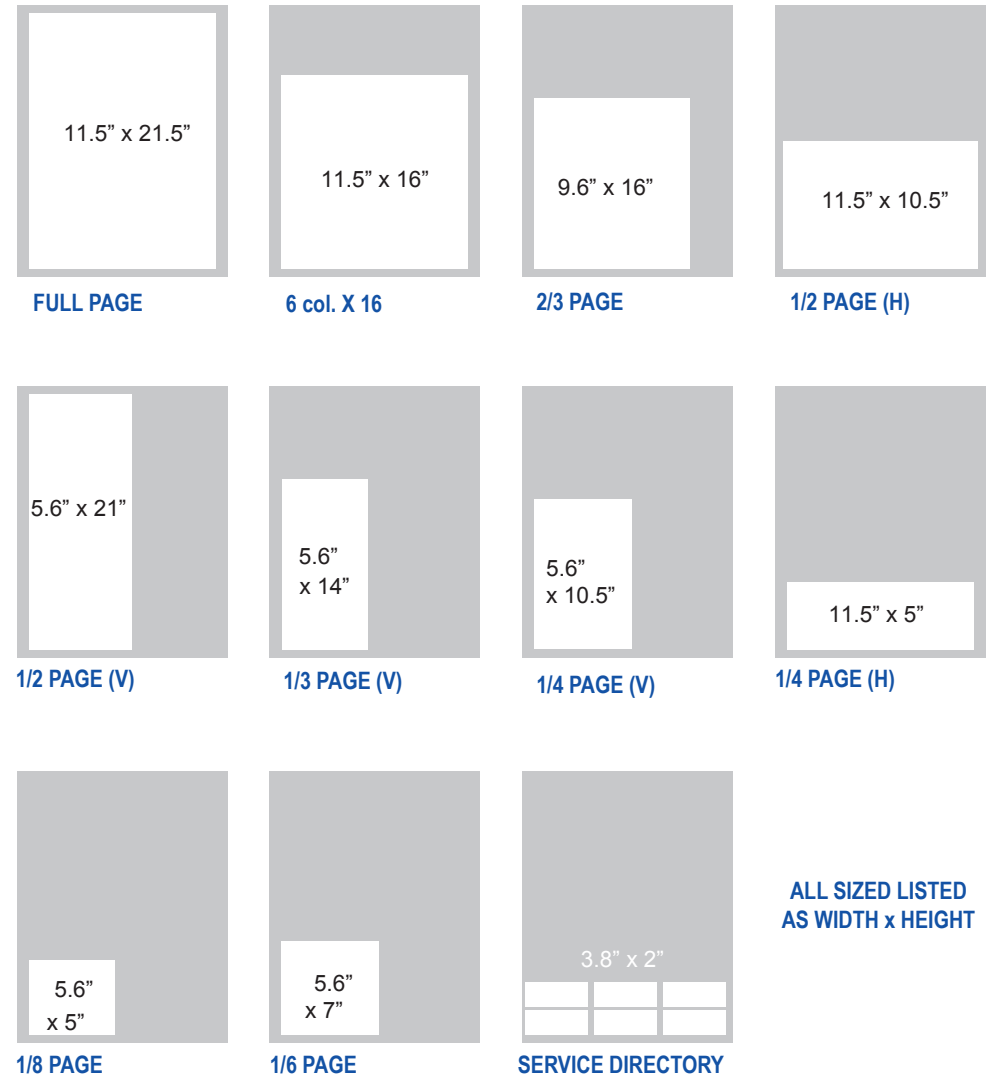


MEDIA KIT 2019



RATES, SIZES & SPECS

AD SIZES	OPEN RATE	4 WEEK AD RATE	8 WEEK AD RATE	12 WEEK AD RATE
FULL PAGE	\$1,134	\$1,020	\$918	\$827
3/4 PAGE	\$864	\$777	\$700	\$630
2/3 PAGE	\$720	\$648	\$583	\$524
1/2 PAGE (H OR V)	\$510	\$460	\$413	\$372
1/3 PAGE	\$378	\$340	\$306	\$280
1/4 PAGE (H OR V)	\$284	\$256	\$230	\$207
1/8 PAGE	\$135	\$122	\$110	\$99
1/6 PAGE	\$189	\$171	\$154	\$138
SVC DIRECTORY	\$25	\$22	\$20	\$18



FILES: All files must be submitted print ready, 300dpi in CMYK. High Resolution PDF files are preferred. Professionally output TIFF, JPG & EPS files are also accepted.

BLEEDS: The Page size of the paper is 11.5" x 21.5". Bleeds are optional for certain ad sizes (only sides that run the entire width and/or height of the paper can bleed). Ad placement on the page is at our discretion, and may affect the intended bleed. Bleeds should extend an additional .75" on each side, and files must be supplied WITHOUT crop marks. Ads made to exact size (no bleed) should be sent at exact size, WITHOUT crop marks.

IN PRINT

- ▶ Full color ads on high quality newsprint
- ▶ Circulation of 30,000 papers at over 1,000 locations
- ▶ Assistance with ad layout
- ▶ A digital version of your ad in our online edition
- ▶ Exposure through our social media
- ▶ An iTunes News Stand App including your ad

ALL SIZED LISTED AS WIDTH x HEIGHT